

## **Historic, archived document**

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*Kellogg's*  
1934  
Little Book  
of  
**BIG  
BARGAINS**

# 50 Gladiolus Bulbs

*Sure to Bloom* Only \$1.00

Postpaid

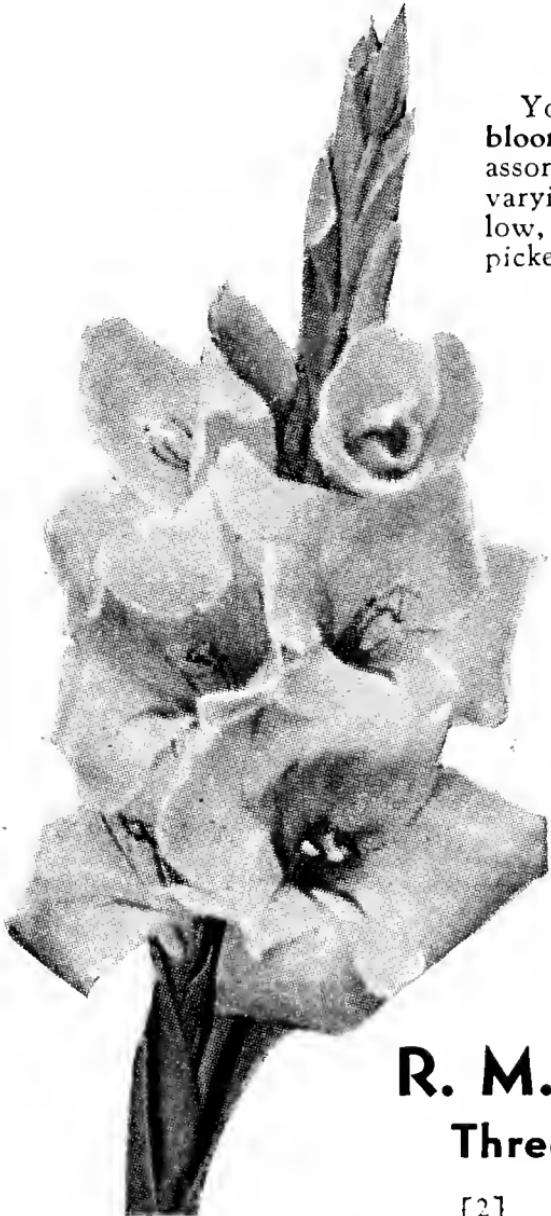
(Bargain No. 1)

You will receive 50 large, blooming size bulbs in a wide assortment of colors. You get varying shades of red, pink, yellow, lavender and white. Hand-picked from more than 100 varieties, all tall growing, large flowering. Do not confuse this offer with others which give you a general mixture and often only small bulbs incapable of blooming.

**KELLOGG GLADS WILL BLOOM FOR YOU.** Satisfy your desire for better Glads by ordering Kellogg's **Sure to Bloom** collection now.

## EXTRA SPECIAL

Order two collections and we will include two Minuet (labeled) **FREE!** Minuet was the 1933 first prize winner at the National Show, and is a most beautiful lavender-pink flower.



**R. M. Kellogg Co.**  
**Three Rivers, Mich.**

# 5 Pompon "Mums" \$1.00 (Button Type)

Post-  
paid

BARGAIN No. 2



Without doubt the Pompons are the favorite "Mums" of American flower lovers. Their delicately formed heads of matchless coloring lend joy to the garden at a time when most flowers have lost their elegance. We send you five of these highly colored beauties all new and different for the amazingly low price of \$1.00, post-paid. Field grown.

## EXTRA SPECIAL.

If you order two Pompon collections we will send you FREE, one plant of the wonder Chrysanthemum, Skibo, regular value 60c.

R. M.  
Kellogg  
Co.

Three Rivers,  
Mich.

# 6 Giant Peonies \$1.00

*Sent to you postpaid for only*

## BARGAIN No. 3

Your choice of color. You may have the dazzling red shown below or we will send you delightful pinks or pure whites. If you wish, you may have part of each. Order colors to suit yourself but by all means order and be convinced that Kellogg is here offering a truly great Peony value. Roots are all fall dug, 3- to 5-eye divisions. Ideal size for transplanting.

### EXTRA SPECIAL OFFER

If you order two Peony groups we will include absolutely free, one extra Peony, your choice of color. This is a bargain.



**R. M. Kellogg Co. Three Rivers, Mich.**



**3 BLEEDING HEARTS \$1.00**  
*(Dicentra Spectabilis)* **ONLY** | Post-paid

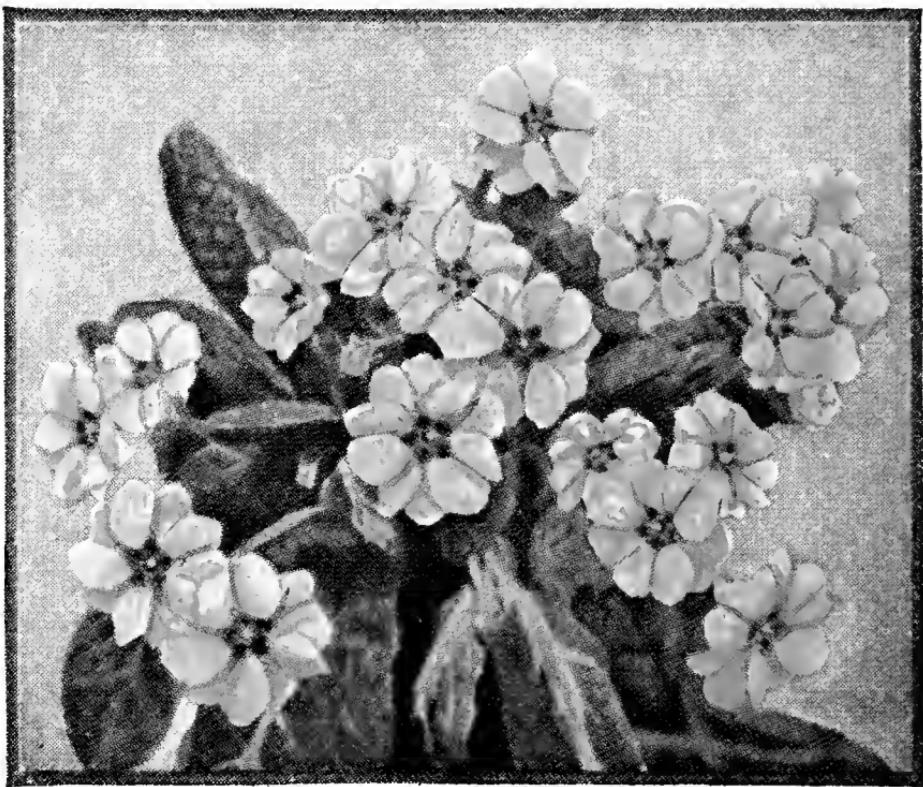
**BARGAIN No. 4**

The ever popular old-fashioned favorite offered at a truly popular price. Attractive heart-shaped pink flowers in May or June. Perfectly hardy in flower bed or border. Thrives in shade or partial shade.

**EXTRA SPECIAL**

Six plants of the ever popular Bleeding Heart postpaid for only \$1.75.

**R. M. Kellogg Co. Three Rivers, Mich.**



# 6 Exhibition Primroses \$1.00

*Sent postpaid for only*

**BARGAIN No. 5**

This group is made up from a selected strain of hybrids containing finest colors—scarlet, crimson, yellow, orange, and cream. They bloom in early spring and are suitable alike for rockery or border. Don't fail to take advantage of this low price.

### **EXTRA SPECIAL**

If you order two Primrose Collections we will add without cost to you, two extra plants of this unique flower.

**R. M. Kellogg Co.**  
**Three Rivers, Mich.**

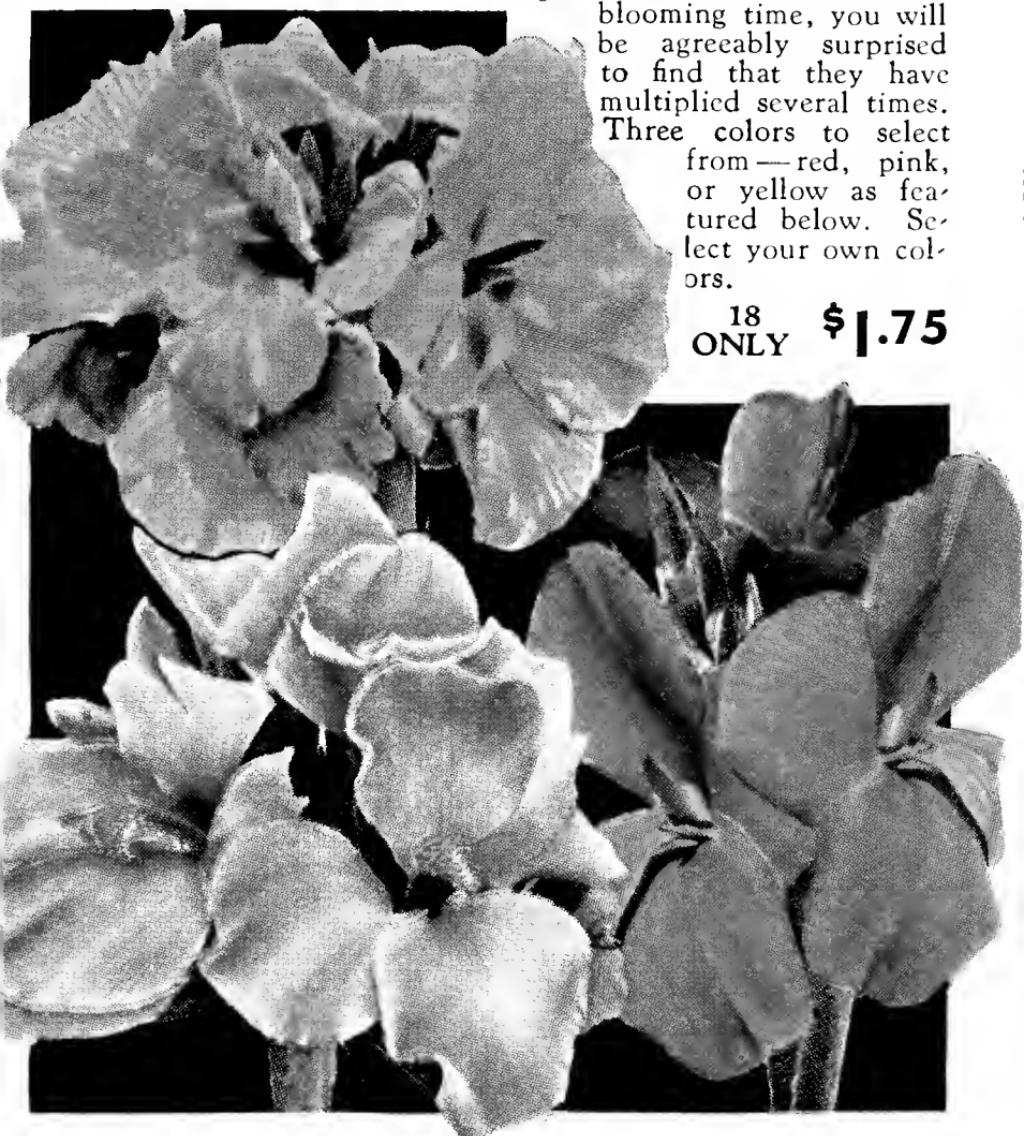
# 9 Beautiful Cannas \$1.00

SENT POSTPAID

**BARGAIN No. 6.** A noble bedding plant combining luxuriant foliage with beauty of bloom. Cannas grow in almost any location and are easily cared for. Upon digging your bulbs after blooming time, you will be agreeably surprised to find that they have multiplied several times.

Three colors to select from—red, pink, or yellow as featured below. Select your own colors.

18 ONLY \$1.75



**R. M. Kellogg Co. Three Rivers, Mich.**

**8 PAINTED DAISIES \$1.00**  
*(Pyrethrum)* Post-  
paid



**BARGAIN No. 7**

Eight field-grown plants of the ever popular Painted Daisies. Select hybrids in wide color range. Excellent for borders or background planting. Beautiful fernlike foliage. Fine for cutting. Fine in groups with Aquilegia (Columbine), and Delphiniums.

**EXTRA SPECIAL**

Order two collections of Painted Daisies and we'll include FREE, one plant of Pyrethrum Atrosanguineum, the reddest of all Painted Daisies.

**R. M. Kellogg Co.**  
**Three Rivers, Mich.**

# 8 AQUILEGIAS *(Columbine)* Postpaid \$1.00 for only

## BARGAIN No. 8

Long-Spurred Scott Elliott Hybrids,  
a strain which is known for its generous assortment of colors—red, pink, blue, purple, white, and yellow blended in charming fashion.

The Columbine is a cheerful flower and never fails to lend cheer to its companions. Makes an ideal companion plant for Pyrethrum shown on opposite page.

## EXTRA SPECIAL

Order two collections of Aquilegia and we will send you as a gift, one plant of Rocky Mountain Columbine (*Aquilegia Coerulea*), a beautiful blue-flowered variety exquisite for rock gardens or borders. The value of this plant alone is 35c.



**R. M. Kellogg Co. Three Rivers, Mich.**

# 5 Blazing Star

(*Liatris Pycnostachya*)

only \$ | .00  
Postpaid

## BARGAIN No. 9

Also known as the Kansas Gay Feather. The illustration on the left gives a very good idea of this remarkable plant's beauty. It is perfectly hardy and easily cultivated. Its rich purple flower spikes last for many days and never fail to attract attention. Excellent as a dry cut flower.

### SPECIAL!

Twelve Blazing Star for only \$2.00, postpaid. You save 40c.

**R. M. Kellogg  
Co.**

**Three Rivers,  
Mich.**



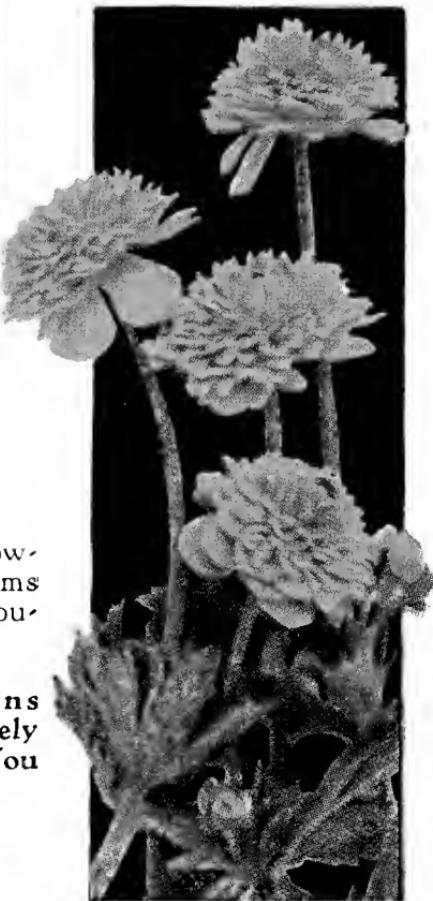


## 6 Tufted \$ | Pansies

(*Viola Cornuta*)

BARGAIN No. 10

For flowers from May to October, plant Violas. Keep sheared so they do not go to seed and they bloom continuously. Fine for rockery or borders. **Three colors—purple, yellow, or blue.** State choice of colors. Sent postpaid.



## 4 YELLOW BUTTERCUPS

(*Ranunculus*)

only \$ | .00  
Postpaid

BARGAIN No. 11

Bright, cheery, double yellow flowers. Medium height plant. Blooms May and June. Invaluable for bouquets.

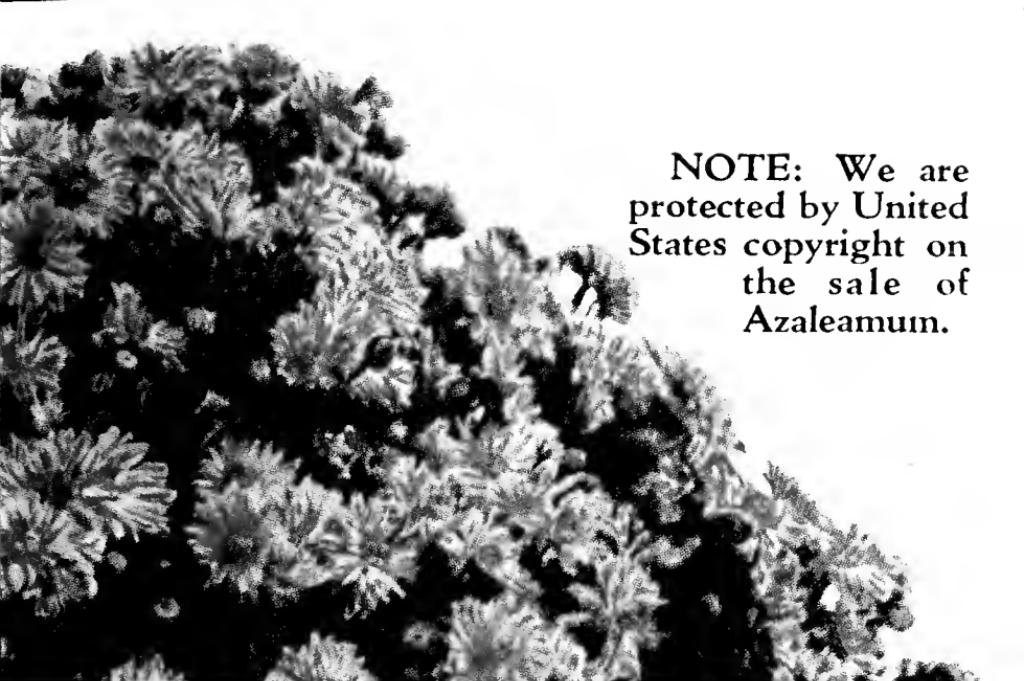
### SPECIAL OFFER

You may have both collections shown on this page for the extremely low price of \$1.75, postpaid. You save 25c.

**R. M. Kellogg Co.**  
Three Rivers, Michigan



## The Glory of the Rock Garden



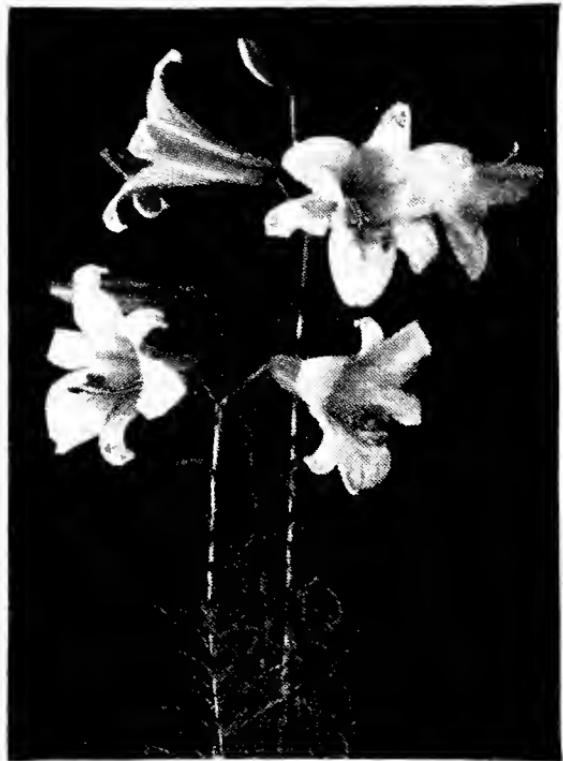
NOTE: We are  
protected by United  
States copyright on  
the sale of  
Azaleamum.

**BARGAIN No. 12:** Just imagine six hundred and more lovely flowers open at a time. A whole bushel of brilliant pink flowers on a single plant. A brilliant blaze of gorgeous color from early September until early December. Blooms for years without protection. Perfectly hardy. The most magnificent perennial flower ever produced. The sensation of the autumn flower garden.

“Azaleamum”—a Chrysanthemum type resembling an Azalea but more beautiful and more desirable because of its long blooming season and perfect hardiness. Plant “Azaleamum” this spring and in September you will have big plants covered with brilliant, radiant pink flowers like this.

Be the first in your locality to have this outstanding novelty. We offer you this brand new garden gem “Azaleamum” for the first time at these reasonable prices, all choice field-grown stock.

NEW PRICES	
2 Plants	.... \$1.00
4 Plants	.... 1.85
6 Plants	.... 2.60
12 Plants	.... 5.00



# REGAL LILIES

**10** Post-  
paid  
for **\$1**

## BARGAIN No. 13

Ten blooming size bulbs of this immaculate creation at a price within the reach of all. You must see this superb Lily to visualize its charming beauty. Snowy white with gilded throat and veins of crimson on outside of petals. We have counted as many as twenty-two blooms on one flower head. Order yours now.

## Hardy Phlox

**10** postpaid **\$1**  
for only

### BARGAIN No. 14

Ten outstanding varieties—ten riotous colors, all different, all labeled. All field-grown plants ready to bloom for you this summer. Make your garden more colorful with Kellogg's Hardy Phlox.

### EXTRA SPECIAL

Order both collections on this page and we will send you two extra Regal Lilies FREE: 12 Lilies, 10 Phlox postpaid for only \$2.00.





# TROLLIUS

(*Globe Flower*)

**4 Postpaid for Only \$1.00**

## BARGAIN No. 15

These rare plants are usually offered at a price double that which Kellogg asks. Giant yellow or orange, globe-shaped flowers in May. You get four of these rare gems for only \$1.00.

**R. M. Kellogg  
Co.  
Three Rivers,  
Mich.**

# STATICE

(Great Sea Lavender)

**6 Postpaid for Only \$1.00**

## BARGAIN No. 16

Immense heads of minute flowers as pictured. A real beauty in the garden or rockery and a satisfactory winter bouquet flower.

## SPECIAL

Both collections on this page, 10 plants in all, only \$1.75, postpaid.





Anemone.

## ANEMONE

(Japanese  
Windflower)

**4 Postpaid  
for Only \$1**

### BARGAIN No. 17

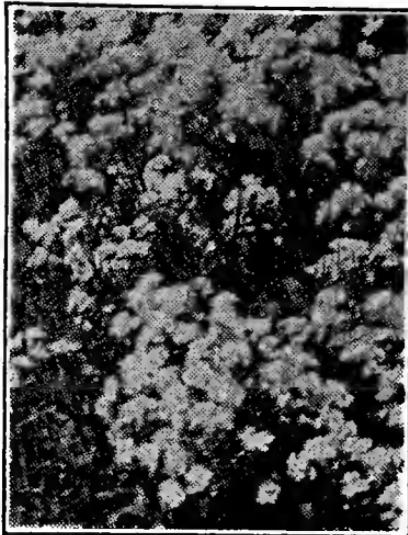
You get 4 plants of these beauties in a wide assortment of colors, at the extremely low price of \$1.00, postpaid. Plant a group of these charming flowers and enjoy their beauty from August until frost comes.

## ALYSSUM

**6 Postpaid  
for Only \$1.00**

### BARGAIN No. 18

Showy plants growing 9 to 12 inches high with yellow blooms as pictured, in April and May. You may have your choice of Alyssum Saxatile, green leaves, or Alyssum Argenteum, silver leaves. If you like, you may take part of each. Make room for these beauties in your rockery.



Alyssum.

**R. M. KELLOGG CO., Three Rivers, Mich.**



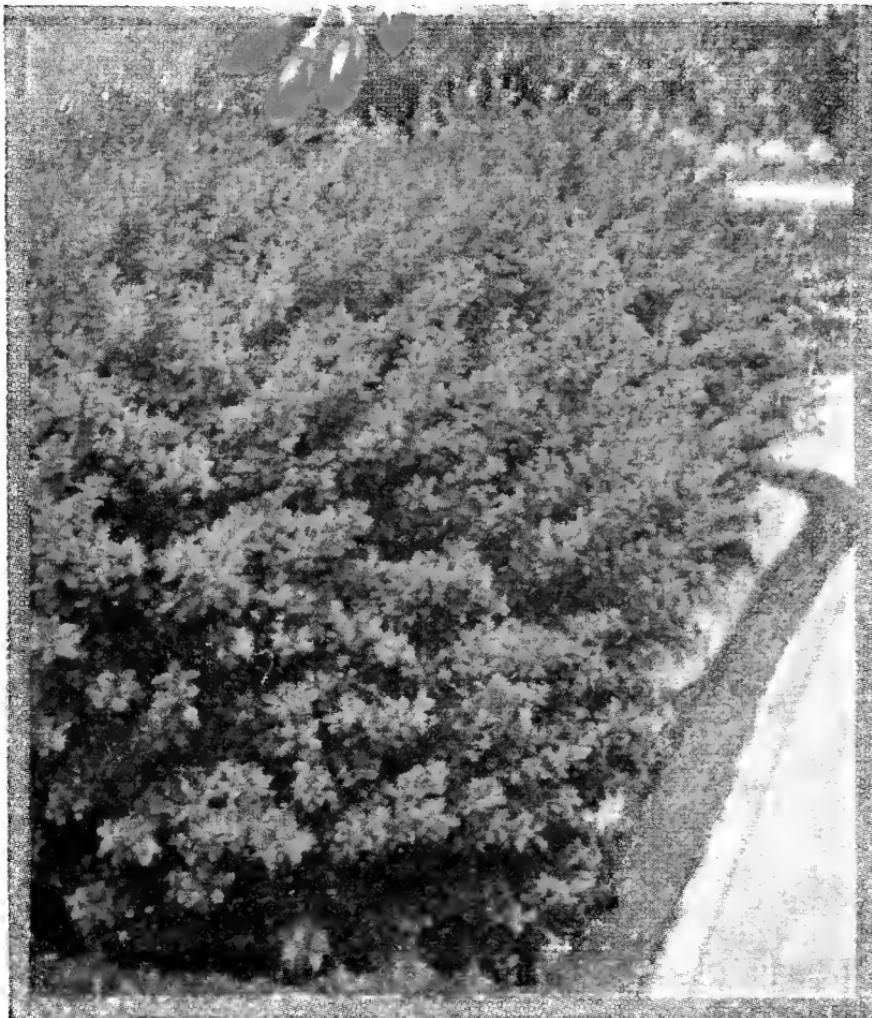
**SURPRISE**      *15 Fine Plants*    **\$1.95**  
**Rock Garden**      *postpaid for*

BARGAIN No. 19

Any rock garden enthusiast will be delighted with this fine value. You get 15 choice plants, all different, all fine varieties. We refrain from naming these plants because we want to give you the biggest surprise you ever had. Guaranteed to please. All plants neatly packed and sent postpaid.

**R. M. Kellogg Co., Three Rivers, Mich.**

**5 Red-Leaved Barberry \$1.00**  
*Postpaid for only*



**BARGAIN No. 20**

Five big, 18-inch, three-year plants and every one a true red. Every plant has been closely scrutinized for color and grade. Plant in groups, or as a hedge. You need not wait for Jack Frost, for the rich bronze of Red-Leaved Barberry lends an autumn effect to your planting all summer long.

**EXTRA SPECIAL**

**12 Red-Leaved Barberry for only \$2.00, postpaid.**

# Hydrangea P.G.



## FOUR Hydrangea P.G.

only

**\$ 1.00**

Post-  
paid

### BARGAIN No. 21

Four 3-year-old field grown plants (24 to 30 inches) of this peerless shrub at a price all can afford to pay. Blooms of pure white changing to lavender-pink in late fall. Beautiful when dried for winter bouquets.

#### SPECIAL

If you order two of the above collections we will include without extra cost, 1 Hydrangea A. G. as featured on page 20.

**R. M. Kellogg Co., Three Rivers, Mich.**

# 4 Hydrangea A. G. \$1.00

*Sent postpaid for only*



## BARGAIN No. 22

Known also as Summer Snowball or Hills of Snow. This remarkable shrub remains unchallenged as the leading favorite for both border and foundation planting. Strong, 3-year plants (24 to 30 inches) ready to bloom for you the first year.

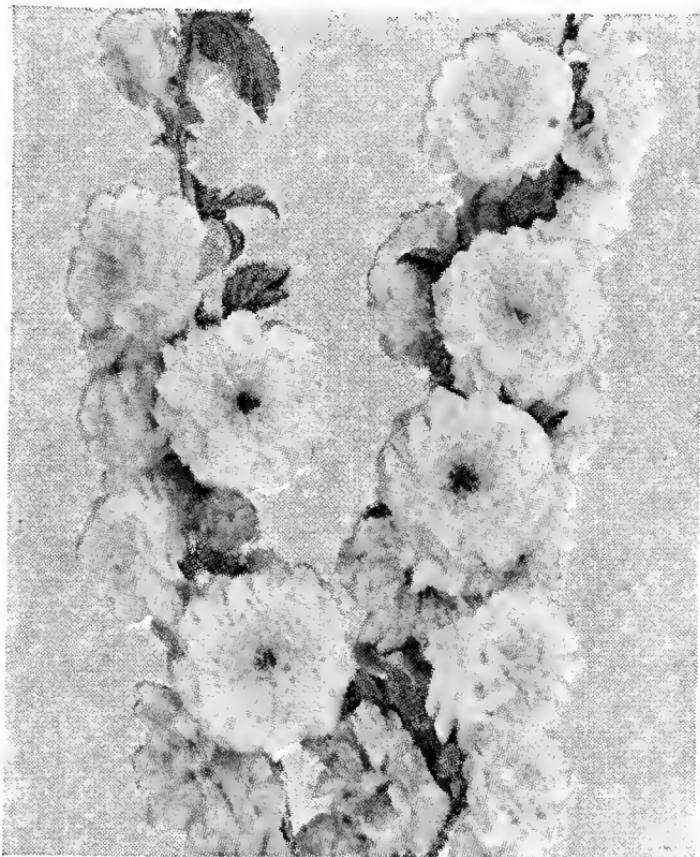
### SPECIAL

If you order two of the above collections we will include without extra cost, 1 Hydrangea P. G. as featured on page 19.

**R. M. Kellogg Co., Three Rivers, Mich.**

# 3 Flowering Almond \$1.00

*Sent postpaid for only*



## BARGAIN No. 23

No early flowering shrub compares with Flowering Almond for beauty of bloom. No shrub is more hardy and easily cultivated. No shrub has retained its popularity for so long a time. What more could be said in favor of this pink beauty? Order one or more groups now. 24- to 30-inch, 3-year plants.

**R. M. KELLOGG CO.**  
**Three Rivers, Mich.**



Colorado Blue Spruce.

## COLORADO Blue Spruce

**4 Postpaid  
for Only \$1.00**

### BARGAIN No. 24

These little trees are 8 to 12 inches tall and have been transplanted in the nursery. With ordinary care they will grow into specimens like the one on the left, each worth many times more than the four cost you here.



Norway Spruce.

## Norway Spruce

**4 Postpaid  
for Only \$1.00**

### BARGAIN No. 25

The universal Christmas tree. We send you sturdy transplanted trees 12 to 15 inches high. These little Spruce are rapid growers and will attain an effective landscape height in just a few years.

**R. M. KELLOGG CO., Three Rivers, Mich.**

Be Sure to Order

# Azaleamum

(Trade-Mark)

See Color Picture  
on pages 12-13 enclosed Booklet.

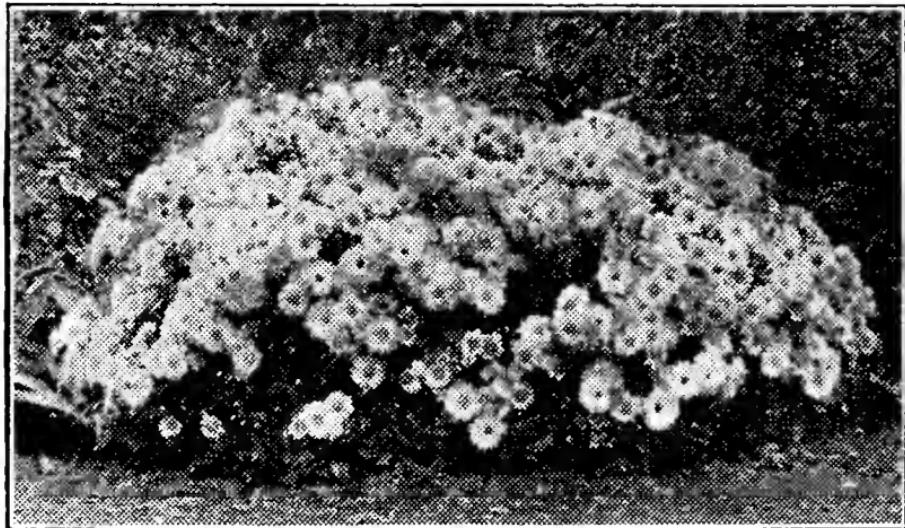


Otto Bilhuber, Chicago, and his  
**AZALEAMUM—First Season.**

Mr. Bilhuber says (Nov. 1, 1933): "My intention was to send a full picture of my Azaleamum. I could, however, get only one-half of this beautiful bouquet. It started to bloom end of August and is in bloom yet."

OTTO BILHUBER, Chicago.

OVER—see other side.



## First-Season Azaleamum Owned by O. A. Wood, Mich.

"I am sending you a picture of my Azaleamum. This grew, first year, from a little sprout to the great size of 49 inches across and had at least 1000 blossoms. Everything I have bought of you has been even better than you said."

O. A. WOOD, Mich.

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**And Others Say:** "Would not take \$10.00 for it."—W. H. NORTH, Mass. "Looks like a big solid rose."—C. W. MILLER, Pa. "You say 600 flowers, I'll bet there are 1000."—G. BERNARD, Ill. "Have never spent a dollar which gave me more enjoyment."—MRS. H. ARNETT, Iowa. "Eight feet around."—W. J. SHEEHAN, N. Hamp. "The most beautiful thing I ever saw."—R. C. HOFFMAN, Ohio.

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And we counted over 4000 blossoms on a single 2-year plant. Be sure to order Azaleamum. **See prices and description, pages 12 and 13, booklet enclosed.**

**R. M. KELLOGG CO.**  
**Three Rivers, Michigan.**

# ORDER BLANK

R. M. Kellogg Co.  
Three Rivers  
Michigan

**SHIP TO**

C	
St	

Name \_\_\_\_\_

**Address** \_\_\_\_\_

Town \_\_\_\_\_ State \_\_\_\_\_

## OVER

**SEE OTHER SIDE  
OF SHEET**

DE  
L-6

5

# A DOLLAR BARGAIN CAN BE YOURS

# Free!

## Read this EASY PLAN

Send us names and addresses of six people who you think would likely purchase fruit or flower plants, and when they send us orders totaling \$5.00 or more, we'll send you your choice of any Dollar Bargain in our booklet FREE and POST-PAID, providing orders are received within one year. We will send catalogs to your list.

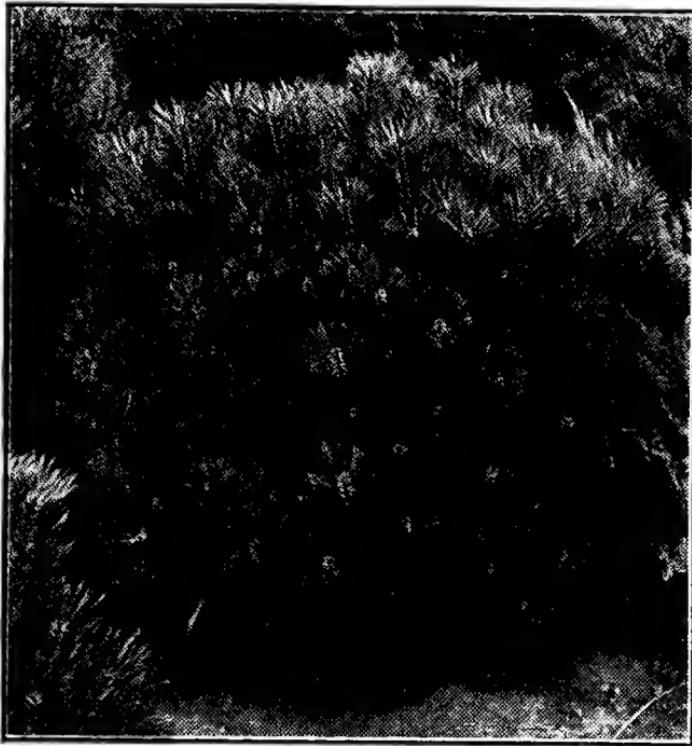
Specify the Dollar Bargain that you want and be sure to send only good names of people who are really interested, as you receive your free plants or bulbs only when orders are received. It will help if you urge your friends to buy of Kellogg tho this is not required.

Write plainly and leave a space between each address to allow room for us to record orders when they are received. And don't forget to give us your own name and address.

If you can't think of 6 names, send as many as you can. Not more than 6 names will be accepted. We reserve the right to discard names that are already on our mailing list, should any be received.

**R. M. KELLOGG COMPANY**  
**THREE RIVERS, MICH.**

# 4 DWARF MUGHO PINES \$1.00 *Sent to you postpaid for only*



## BARGAIN No. 26

The only worth while dwarf Pine. Symmetrical in form and rich in natural color, this little Pine commands a place in every worth while garden or landscape plan. The trees we send you are 9 inches to 12 inches spread, and real beauties. Grow 4 to 6 feet high, with proportionate spread.

**SPECIAL OFFER—WHILE THEY LAST**  
**10 Dwarf Mugho Pines for only \$2.00, postpaid.**

**R. M. Kellogg Co.**  
**Three Rivers, Mich.**

# *Kellogg's* You and We Bargain Garden

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A  
**\$3 Value**  
for only  
**\$1.95**  
Postpaid

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Select any **nine** one-dollar bargains from this book that you want, and we'll send you **three** of them (our choice from among your **nine**) for only \$1.95, postpaid. You save \$1.05.

This new plan gives you a super-bargain and yet you will get only plants

and bulbs that you really want. There are 25 one-dollar bargains in this book and among these you can surely find nine that you would like. Name the nine on your order blank, enclose \$1.95, and we'll ship you the **three** we can most conveniently furnish. The \$1.05 that you save is your reward for allowing us a share in making the choice. All plants will be sent postpaid.

**R. M. KELLOGG CO., Three Rivers, Mich.**